Permit #S00084685

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00084685 **Type of Permit:** STILL **Release Date:** 10/14/2014

Production Company	PLANET BEACH FRANCHISING CORP
Insured Company Name	PLANET BEACH FRANCHISING CORP
Contact Phone No. 1	504-371-3690
Contact Phone No. 2	
Fax	
Address	5145 TARAVELLA ROAD MARRERO, Louisiana 70072
Production Title	PLANET BEACH 2015 MARKETING CAMPAIGNS
Type of Production	Still Photo

Producer	Troy Wise
Director	Troy Wise
1st AD	Paige DAvila
Production Manager	Paige Davila
FilmL.A. Coordinator	Sophia Alexander
Location Manager	Paige Davila
Primary Phone	Mobile - 504-371-3690
Secondary Phone	
Location Assistant	Shawna Bacon
Primary Phone	Office - 504-361-5550
Secondary Phone	

Fees

FILMLA STILL APPLICATION FEE	$60.00	**Total Permit Fee**	$210.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 1-14 PERSONS	$150.00	**Number of Locations**	2

NOT A PERMIT

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Summary Information — Location

Location 1 of 2 — **Page 1 of 1**

Permit Number	S00084685	**Location Manager**	Paige Davila
Production Company	PLANET BEACH FRANCHISING CORP	Primary Phone	Mobile - 504-371-3690
Insured Company	PLANET BEACH FRANCHISING CORP	Secondary Phone	
Production Title	PLANET BEACH 2015 MARKETING CA...		

Location Address VENICE BOARDWALK - NAVY TO WASHINGTON , Los Angeles, CA 90291

Location Name VENICE BOARDWALK - OCEAN FRONT WALK

Location Type Park

Film Dates 10/9/2014 - 10/9/2014 13:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
North Venice Parking lot map.pdf
2ParkingGuidelines_2012-03-01.pdf
84685_Venice Boardwalk and Venice Pier Guidelines.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	2

Personnel on Location

Type	Quantity
Cast	5
Crew	7

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G5

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Rafael Vega
LOS ANGELES CITY POLICE DEPARTMENT	Sam Park
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Denise Flores

Coordinator Note NO SAND OR WATER ACTIVITY.

Coordinator Note MUST NOT BLOCK EMERGENCY ACCESS ROUTES

Coordinator Note NO PARK MONITOR PER NICOLE.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
NORTH VENICE LOT/LA COUNTY MPI LOT
NORTH VENICE LOT AT 2100 OCEAN FRONT WALK , LOS ANGELES 90291

Parking Notes
Will pay at entry for 2 cars.

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Summary Information — Location

Permit Number	S00084685	**Location Manager**	Paige Davila
Production Company	PLANET BEACH FRANCHISING CORP	Primary Phone	Mobile - 504-371-3690
Insured Company	PLANET BEACH FRANCHISING CORP	Secondary Phone	
Production Title	PLANET BEACH 2015 MARKETING CA...		

Location Address Venice Pier at Washington Blvd, Los Angeles, CA, 90291

Location Name VENICE PIER

Location Type Park

Location Description LA CITY PARK

Film Dates 10/9/2014 - 10/9/2014 13:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
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North Venice Parking lot map.pdf
84685_Venice Boardwalk and Venice Pier Guidelines.pdf
VENICE BEACH PIER AREA RESTRICTION.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Cast	5
Crew	7

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H7

Location Notes FOR THE USE OF VENICE PIER: Companies must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier.

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Rafael Vega
LOS ANGELES CITY POLICE DEPARTMENT	Sam Park
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Denise Flores

Coordinator Note NO SAND OR WATER ACTIVITY.

Coordinator Note MUST NOT BLOCK EMERGENCY ACCESS ROUTES

Coordinator Note NO PARK MONITOR PER NICOLE.

Parking **Base Camp** **Crew Parking** NORTH VENICE LOT/LA COUNTY MPI LOT

NOT A PERMIT

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Summary Information

Location

Permit Number	S00084685	**Location Manager**	Paige Davila
Production Company	PLANET BEACH FRANCHISING CORP	Primary Phone	Mobile - 504-371-3690
Insured Company	PLANET BEACH FRANCHISING CORP	Secondary Phone	
Production Title	PLANET BEACH 2015 MARKETING CA...		

Location Type : Filming Location

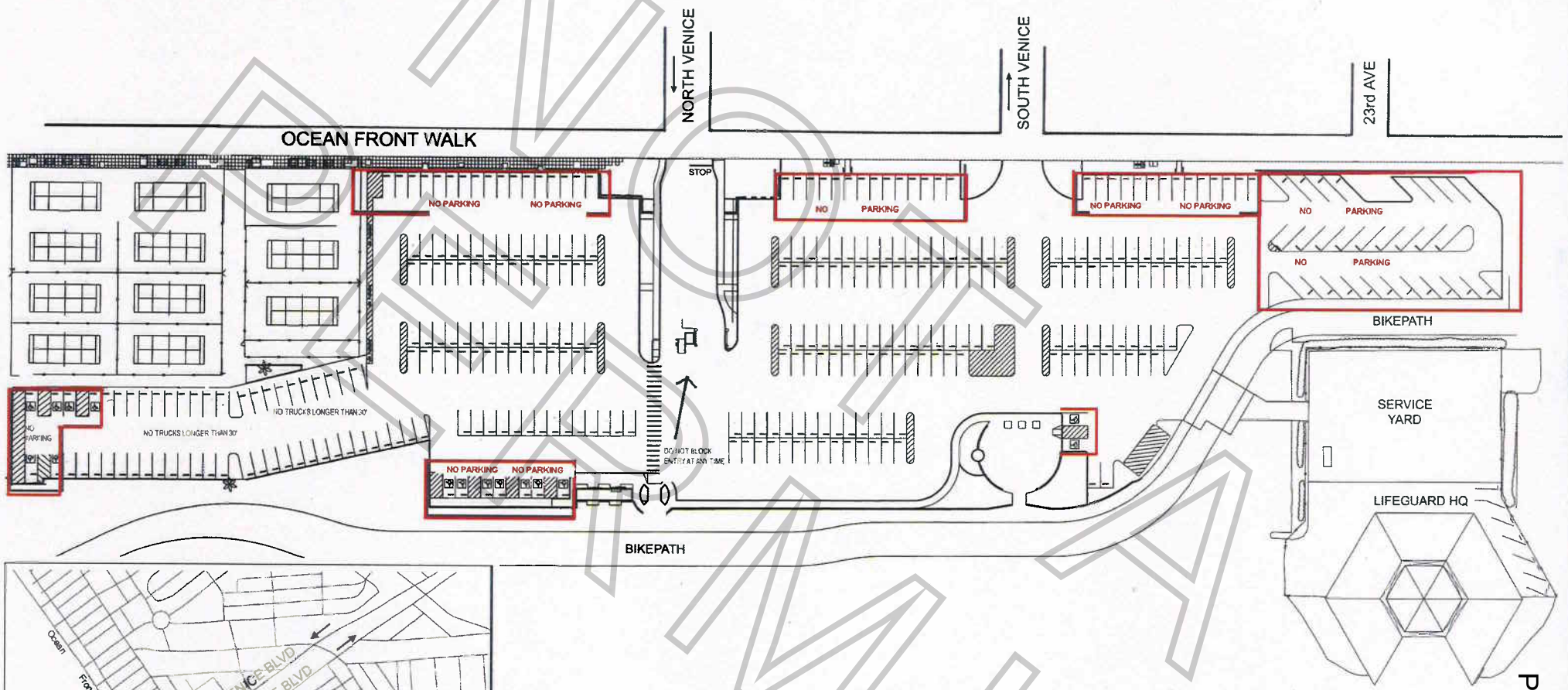
Location Type : Other Location

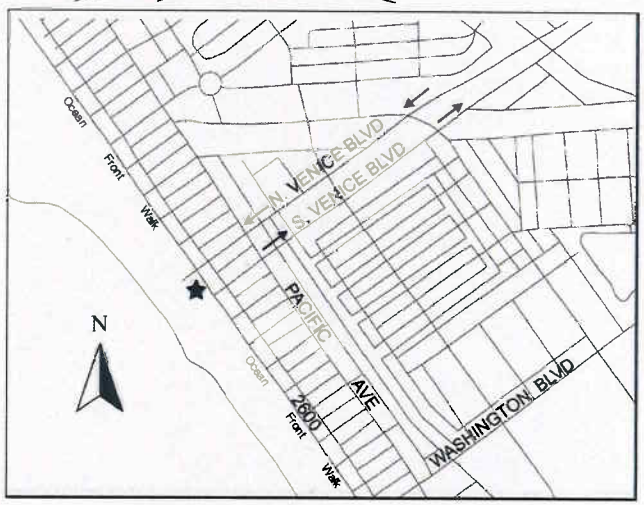
NORTH VENICE LOT AT 2100 OCEAN FRONT WALK , LOS ANGELES 90291

Parking Notes
Will pay at entry for 2 cars.

NOT A PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT





Map not to scale.

REGULAR SPACES	337
DISABLED	15
TOTAL	352

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS

Revised 10 / 2008 by CLS

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Permit #S0008465

PERMIT

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

OCEAN FRONT WALK, NAVY – WASHINGTON

- **Ok to film on Ocean Front Walk, Navy – Washington.**
- **Maintenance has the right of way between 6am-9am on Ocean Front Walk and must be allowed to clean and not be stopped or interrupted due to IPC/ITC.**
- **$75 charge for use of City utilities (water and electricity) per use, per day and the companies will be invoiced.**
- **If parking in the Rose parking lot, company may not block or restrict access to the trash bins/dumpsters.**
- **No vehicles other than gators allowed on the boardwalk.**
- **Must work around and not interfere with patron activities.**
- **Recreation and Parks will not remove and will not give permission to remove barriers along Ocean Front Walk at Market Street.**
- **Park Monitors will not and must not remove any barriers allowing access onto Ocean Front Walk.**
- **Department of Transportation set up the barriers and must be the ones to give authorization to remove and replace.**

VENICE BEACH PIER

- **Ok to film on the Venice Beach Pier at the end of the pier.**
- **Staking is prohibited.**
- **May not begin filming on pier prior to 9AM.**
- **15,000 LBS weight limit on pier.**
- **No driving on pier.**
- **No vehicles or heavy equipment allowed on turf or Pier unless otherwise approved by the Park Film Office.**
- **Must remove all self-generated trash. Use of City dumpsters or trashcans is prohibited.**
- **If trashcans at the end of the pier are unlocked & removed they must be locked & replaced prior to wrap. With prior approval from maintenance and/or the Park Film Office.**

NOT A PERMIT

- **Must work around and not interfere with beach and patron activities.**
- **No exclusive use of pier. No nudity allowed.**
- **No alterations to park property unless otherwise approved by the PFO.**
- **No staking or drilling into pier, turf, rocks, trees, or any asphalted areas unless otherwise approved by the Park Film Office.**
- **Vehicles and/or heavy equipment are not allowed on turf areas, unless prior approval is given by the Park Film Office.**
- **Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.**
- **Nudity is prohibited and not allowed in any Recreation and Parks facility.**
- **Film permits do not provide exclusive use of a park or recreation area.**
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- **Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.**
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

DRAFT NOT FOR PERMIT

S-84685 PLANET BEACH FRANCHISING CORP
"PLANET BEACH 2015 MARKETING CAMPAIGNS"

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

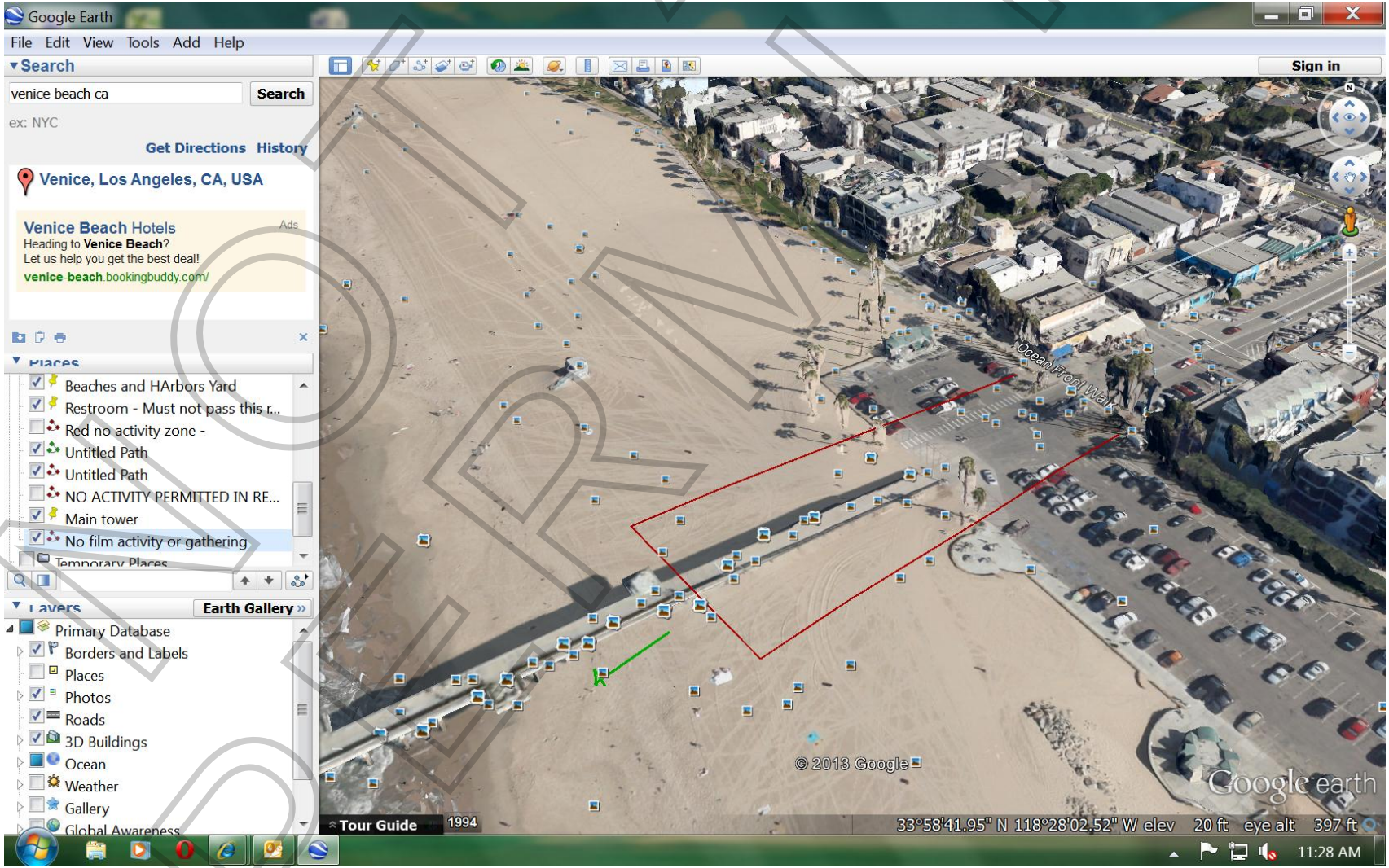
    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT



NO FILMING, GATHERING, PARKING , STAGING OR BLOCKING RED ZONE AREA

TO INCLUDE SAND AND BLACKTOP AREA FOR – DEPT. OF BEACHES AND HARBORS

NOT FINAL

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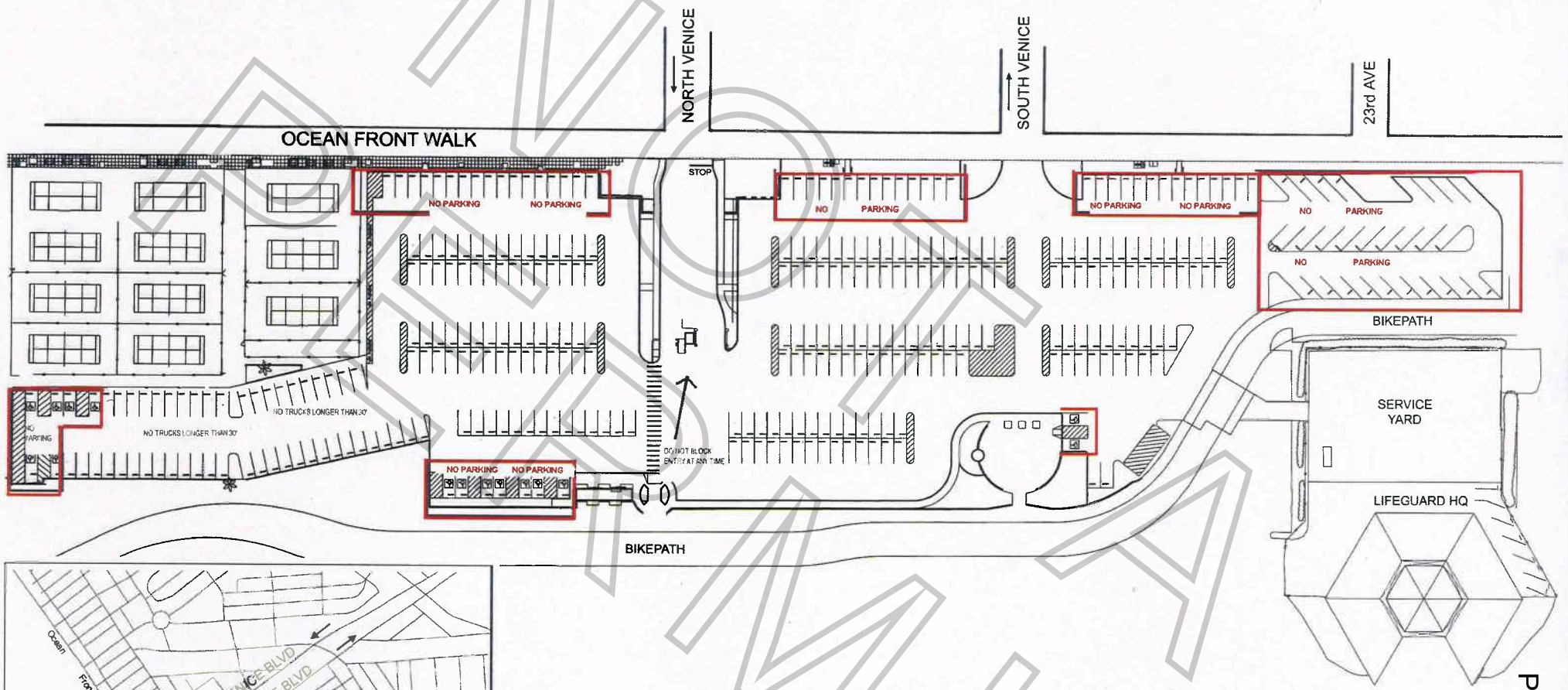
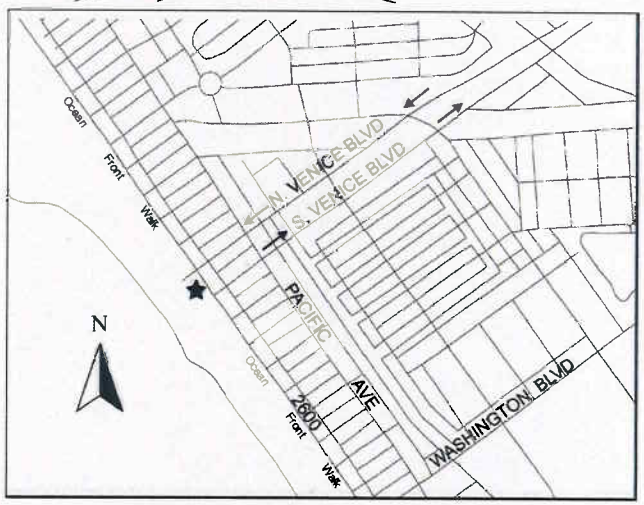
NOT A PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT





Map not to scale.

REGULAR SPACES	337
DISABLED	15
TOTAL	352

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS

Revised 10 / 2008 by CLS

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Permit #S0008465

PERMIT

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City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
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VENICE BEACH PIER

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- **15,000 LBS weight limit on pier.**
- **No driving on pier.**
- **No vehicles or heavy equipment allowed on turf or Pier unless otherwise approved by the Park Film Office.**
- **Must remove all self-generated trash. Use of City dumpsters or trashcans is prohibited.**
- **If trashcans at the end of the pier are unlocked & removed they must be locked & replaced prior to wrap. With prior approval from maintenance and/or the Park Film Office.**

NOT A PERMIT

- **Must work around and not interfere with beach and patron activities.**
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- **Film permits do not provide exclusive use of a park or recreation area.**
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
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- **Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.**
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
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- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

DRAFT NOT FOR PERMIT

S-84685 PLANET BEACH FRANCHISING CORP
"PLANET BEACH 2015 MARKETING CAMPAIGNS"

SPECIAL FILMING CONDITIONS
VENICE AREA

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT